



# Letter From The Executive Director

Dear Friends,

As we close the chapter on a remarkable 2025, I want to begin by extending my deepest gratitude to every one of you. This year brought significant challenges. Rising food costs, disruptions in federal assistance programs, including the SNAP funding crisis in November, and broader cuts to the social safety net placed immense strain on hunger relief organizations across our region.

In the face of these headwinds, your unwavering support has been our cornerstone. Together, we rescued and redistributed more than 4.1 million pounds of food, the equivalent of over 3.2 million meals. This food was provided to our nonprofit partners free of charge, saving them an estimated \$5.6 million in food costs. These savings allowed them to redirect resources toward other critical services in a year when every dollar mattered.

In 2025, we also continued to expand our Field to Fork produce program in partnership with Retaaza, rescuing nearly one million pounds of fresh, Georgia-grown produce. By intercepting surplus produce at the farm level, we moved nutritious food quickly into communities with the greatest need. Just as importantly, Field to Fork ensures farmers are fairly compensated for their surplus, supporting local agriculture while reducing food waste and increasing access to healthy food. This program represents the future of food rescue: efficient, equitable, and rooted in partnership.

We also made a critical investment in our infrastructure with the launch of a new mobile routing system and volunteer app powered by the Food Rescue Hero platform.

This technology has transformed how we operate by matching donations to the right nonprofit partners in real time, strengthening food safety and data collection; reducing drive times, emissions, and operational costs. It has also made it easier for volunteers to sign up, manage routes, and stay engaged.

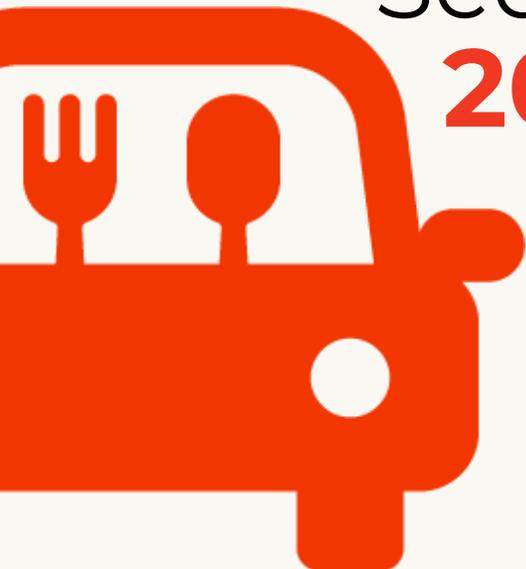
Just as important, the platform connects Second Helpings Atlanta to a nationwide network of food rescue organizations. Through these partnerships, we can now support businesses with locations beyond our service area, ensuring surplus food is rescued and distributed locally by trusted Food Rescue Hero partners. This extends our impact far beyond Metro Atlanta.

None of this work happens without people. Our volunteers remain the backbone of Second Helpings Atlanta, showing up day after day to move food with care, urgency, and purpose. Our food donors are a vital source of our mission, entrusting us with surplus that would otherwise go to waste. Our financial donors make it possible for us to invest in the systems, programs, and partnerships that fuel our mission. Finally, our nonprofit partners turn every delivery into nourishment, dignity, and hope for the neighbors they serve.

In short, 2025 has been a year of milestones we achieved together against a backdrop of significant challenges. Thank you for being an essential part of our journey. Your dedication continues to fuel our mission, and I look forward to even greater impact in the year ahead.

**Paul Clements**  
Executive Director

# Second Helpings Atlanta 2025 Impact Report



## MISSION

Second Helpings Atlanta works to end hunger and food waste by rescuing healthy, nutritious surplus food and delivering it to those in need.

## VISION

A **food secure world** with **zero food waste**.



# 174

**Food Donors**  
Facilitated Fresh  
Food Donations

## IMPACT

# 4.1

**MILLION**  
Pounds of  
Nutritious Food  
Rescued

+

# 943,874

**THOUSAND**  
Pounds of Produce  
Distributed through  
Field to Fork

# 130

**Partner Agencies**  
Supported  
Through our Food  
Rescue Network



# 4.2M

## MEALS

Provided to  
Individuals and  
Families in need

# 4.6M

Tons of  
**Greenhouse  
Gas Emissions  
Avoided**

Equivalent of  
taking  

# 1.1M

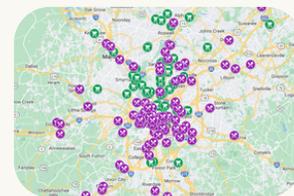
  
gas powered  
cars off the  
road

## SERVICE AREA

# 10

**Counties  
Served**

Clayton • Cobb • Coweta  
DeKalb • Douglas • Fayette •  
Forsyth • Fulton • Gwinnett • Hall



SHA Saved our Partner Agencies:

# \$9.5 MILLION

In Food Costs.

## VOLUNTEERS

# 516

**Volunteers**  
Engaged with our  
Mission

# 9,504

**Food Rescue  
Routes**  
Driven

# 3,200

**Snack Packs  
and Meals Kits**  
Packed